



TOGLIATTI ACADEMY OF MANAGEMENT

# TAOM

## Academy was founded in 1991 by:

- Samara region government.
- Togliatti municipality.
- «AVTOVAZ» join stock company.
- «AVTOVAZ BANK» join stock company.

## TAOM mission:

Training the new generation of open-minded and well-educated specialists – young people who can be leaders, deeply understand the situation, and reach their goals.



# ACADEMY EDUCATIONAL TECHNOLOGY



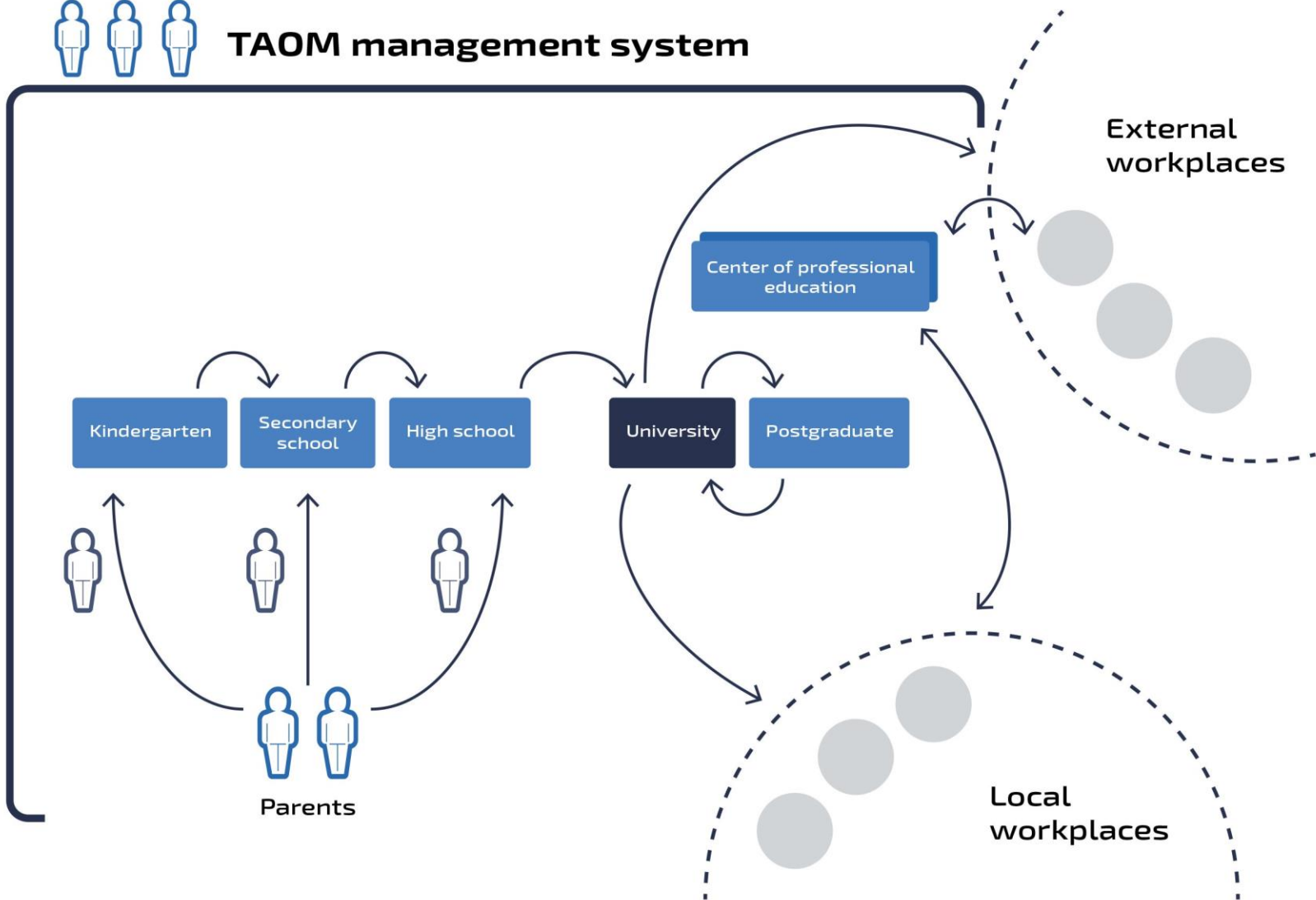
The core of Academy educational technology and scientific and research works is the Methodology School of **Georgy Shchedrovitsky** (1929-1994). His followers: **Alexander Zinchenko** (1946-2015), **Nikolay Andreychenko**, **Andrey Reus**, **Svetlana Kraychinskaya**, **Galina Davydova**, **Yuri Tepper** implemented and developed the training methodology into TAOM.

Academy was started in **1991** as a place for training new generation managers.

# TAOM CONTINUOUS TRAINING SYSTEM



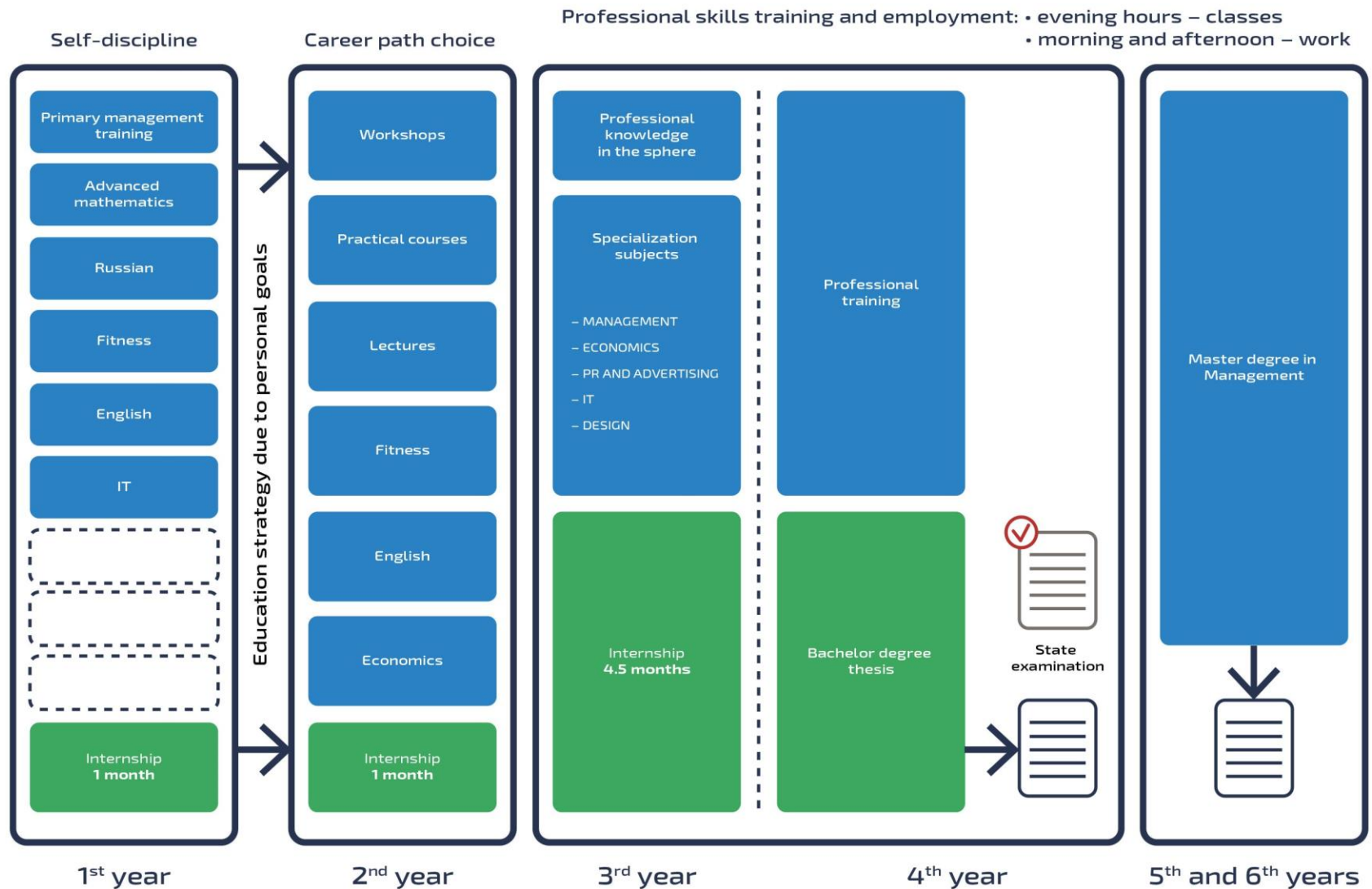
**TAOM management system**



# TAOM PRINCIPLES



# TAOM CURRICULUM



## TAOM EDUCATIONAL PROCESS FEATURES

The main feature of education at the Academy is **practical training**. During the first two years of education students have two **4-week internships**, starting from the 3rd year they have **full-time employment** and **evening classes**.

This approach helps students to gain practical skills at the workplace, get acquainted with company corporate culture.

# TAOM INTERNATIONAL TEAM INTERNSHIP PROGRAM

A group of students from different countries, with different educational background and experience work together toward a common goal.

They are assigned to a real task set by our partner companies.

## Our partners:

Alliance University (Bangalore, India),

University of Maribor (Maribor, Slovenia),

Samara State University of Economics (Samara, Russia),

AVTOVAZ RENAULT NISSAN Purchasing Organization, LADA Image,

Automotive Cluster of the Samara region, Russian-Slovene club of businessmen (Togliatti, Russia).



ALLIANCE  
UNIVERSITY



RENAULT NISSAN



RSBClub



Univerza v Mariboru



# TAOM BUSINESS CASE PROGRAM

Developing a project or making a research due to the task set by the  
company

**Our partners (the last 4 years)**



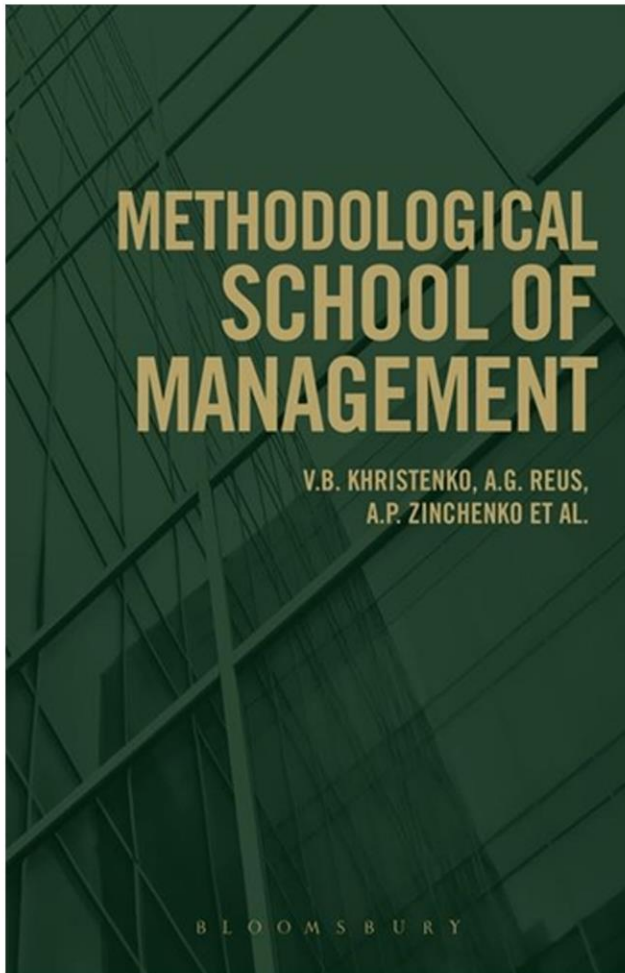
Zhiguli valley science park

**ЖИГУЛЁВСКАЯ  
ДОЛИНА**  
ТЕХНОПАРК



## THE BOOK

### «METHODODOLOGICAL SCHOOL OF MANAGEMENT»



In 2015 the book **Methodological School of Management** was released by the British publisher **Bloomsbury**. This work has been nominated for the award **Management Book of the Year** in the «Management and Leadership Textbook» category.

The book presents the original ideas of the followers of **Georgy Shchedrovitsky**, Academy founders.

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